

WISA Director Information Kit

About WISA

Women in Seafood Australasia (WISA) is the only organisation dedicated to representing, connecting, and empowering women across the seafood industry in Australia and New Zealand.

Our work is guided by our members and led by a volunteer Board of Directors.

Being a WISA Director is a rewarding opportunity to give back to your industry, influence positive change, and be part of a passionate, supportive community of women in seafood.

Role of a WISA Director

WISA Directors play a vital role in setting the direction of the organisation and ensuring it operates in line with its mission, values, and legal responsibilities.

As a WISA Director, you will:

- Set and monitor the organisation's strategic direction.
- Ensure strong governance, compliance, and financial oversight.
- Represent and promote WISA within the seafood community.
- Support member engagement and organisational growth.
- Actively contribute to Board discussions and decisions.

Time commitment:

- Four to six Board meetings per year (online plus one in-person).
- Participation in at least one Board subcommittee or working group where possible.
- Occasional attendance at industry events and WISA activities.

Governance Responsibilities

Being a Director means you are a part of WISA's governance. Your role is not about doing all the day-to-day work, but about guiding the organisation and making sure it is well run. Directors are responsible for:

- Acting in the best interests of WISA – putting the organisation's mission ahead of personal or business interests
- Managing WISA's money carefully – approving budgets and making sure funds are used wisely
- Following the law and our constitution – ensuring we meet all reporting, compliance, and legal obligations
- Asking good questions – making sure we've thought through decisions before acting
- Working as a team – respecting each other's views and making collective decisions.

A detailed description of the formal roles and responsibilities of Company Directors in Australia is available on the Australian Institute of Company Directors [HERE](#).

Candidate Eligibility Requirements

You can apply to be a WISA Director if you:

- Be a current WiSA member in good standing.
- Have relevant skills, experience, or industry knowledge that can contribute to WiSA's mission.
- Be committed to advancing gender equality and inclusion in the seafood industry.
- Be willing and able to fulfil the time commitment and responsibilities of a Director.
- Are not disqualified from being a company director under Australian law

Previous board or governance experience is desirable, but not essential – passion, commitment, and the ability to work collaboratively are just as important.

We welcome candidates from all parts of the seafood industry — wild harvest, aquaculture, research, policy, processing, marketing, retail, and beyond. We value diversity in culture, skills, experience, and location.

Selection Process

1. **Call for Nominations** – WISA members will be invited to nominate themselves
2. **Review of Nominations** – The Board will check eligibility and assess applications against the selection criteria. The Board may contact you for more information
3. **Member Voting** – If there are more nominees than positions, an electronic election will be held before the AGM. No Voting will take place at the AGM.
4. **Announcement** – New Directors will be announced at the AGM and welcomed to the Board

Qualifications and Skills

Qualifications	
Please list any qualifications including certificates, diplomas and degrees	
Formal training in directorship/governance	
Board experience	
Please list any previous/current experience you have had as a board director (including timeframes)	

Please indicate your level of experience and connections in each sector (X), using the scale of high to low to reflect the level of experience possessed in a particular area

Sector experience and connections	High	Medium	Low
Aquaculture and Mariculture			
Commercial Fishing / Wild Harvest			
Indigenous sector			
Processing / manufacturing / product development			
Trade (wholesale & retail)			



Hospitality			
Academia / Research			
Training / Education			
Marketing and promotion			
Government			
Other (please list)			

Please indicate your level of experience in each skill area (X), using the scale of high to low to reflect the level of experience possessed in a particular area

Skills	High	Medium	Low
Communications and stakeholder engagement Public relations / marketing, including mass media, social media, market segmentation, stakeholder engagement, or campaign management			
Leadership including ability to: represent an organisation, set appropriate board and organisational culture, make and take responsibility for decisions and actions			
Business Business and commercial skills at an executive level			
Information management and technology Particularly strategic use and governance			
Events - organisation and management			
Finance Financial performance, including qualifications and experience in accounting and/or finance, analysis of financial statements, assessment of viability and performance, contribution to financial planning, overseeing budgets and efficient use of resources, and funding arrangements and accountability			
Risk and compliance Particularly identifying key risks and knowledge of monitoring and compliance			
Policy development and identification of key issues			



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Skills	High	Medium	Low
Legal qualifications and experience			
Governance Good practice corporate governance experience and knowledge of structures, policies and processes			
Human Resources			
Strategic planning and thinking including identifying and critically assessing strategic opportunities and threats, and developing effective strategies in the context of an organisation's strategic objectives			
Fundraising and/or Grant management			
Please list any other skills you would bring to the board (open response)			