

# March 2024

## WOMEN IN SEAFOOD AUSTRALASIA



# INTERNATIONAL WOMENS DAY Inspire Inclusion

## WISA ANNOUNCE LUCY BLOOM AS OUR 2024 POWER UP BREAKFAST SPECIAL GUEST SPEAKER

WISA are thrilled to introduce [Lucy Bloom](#) as our guest speaker at the Power Up breakfast, Thursday 12 September at the 2024 Seafood Directions Conference.

Lucy is an award-winning leader and speaker. She's a change-maker, exceptional communicator, and business fixer with the best mohawk in the business.

Lucy led an advertising agency for 20 years before she became the CEO of a brand-new women's health organisation, funding a network of hospitals and a midwifery school in Ethiopia. She then went on to transform a Cambodian children's charity as its first CEO.

She is the creator of an education start-up and the author of two books. Lucy's memoir, *Get the Girls Out*, was published by HarperCollins to rave reviews. You will find her challenging and entertaining in equal measure, with humour tied into a powerful business message.

Lucy Bloom is a rule-breaker, idea-maker and momentum creator.

WISA are providing our members a discounted ticket price to attend! Early Bird tickets are now available via the [Seafood Directions](#) website be quick and grab your spot and use the member code below!

**MEMBER ONLY DISCOUNT CODE:**  
SDWISAPOWERUP2024

